

## Schenker's participation in SEMICON<sup>®</sup> China2006

From March 21 to March 23, 2006, the SEMICON, a tradeshow organised by SEMI, took place at Shanghai New International Expo Center in Pudong.



More than 1000 companies have been exhibiting on over 40,000sqm, among them Schenker Asia Pacific. Altogether more than 28,000 people visited the fair.



### Did you know?

that in the semiconductor industry:

- The worldwide chip revenues for 2005 rose by 5.7% to USD 235 billion.
- Consumption of semiconductors in China accounts for more than 20% of worldwide total consumption (2005).

According to the China Semiconductor Industry Association, there were in China, at the beginning of 2005, about:

- 50 wafer manufacturers,
- 102 IC packaging and IC assembly factories and
- 457 IC design houses.

The domestic market scale of China's semiconductor industry was over USD30 billion in 2004, USD22.5 billion of which were belong to 20 major manufacturers.

## New office in Chongqing strengthens logistics position in West China!

New location optimizes access to West China • Gateway to automotive industry • Schenker now present in 26 cities all over the country

Schenker has opened a new office in Chongqing/ West China.

Effective from March 28th 2006, the Schenker office in Chongqing obtained the "Registration Certificate of Foreign Enterprises Permanent Office in China" issued by the State Administration for Industry and Commerce.

Chongqing is an important hub for water transportation along the Yangtze River. 90% of all international trade in the west and southwest of China is handled by the Chongqing port.

With planned investments of over US\$ 2 billion over the next 10 years, the port is expected to develop into the primary shipping center on the upper reaches of the

Yangtze River.

The new Schenker office will focus on logistics solutions related to some key industries of the region including automotive, chemicals, pharmaceuticals and a growing semiconductor sector.

Schenker will provide customized supply chain solutions for these industries and is one of the few international logistics providers present in this region.

Schenker entered China in 1979 as one of the first foreign forwarding companies to be registered in the People's Republic of China. After the opening of the Chongqing office, Schenker is now present in 26 cities all over the country, with 36 offices and more than 1,400

experts working on advanced local and global logistics solutions.

The contact data of the new office is as following:

### Schenker (H.K.) Ltd., Representative Office Chongqing

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## The Shining Silver Star in China – The Classic Car Exhibition

Congratulations to the Schenker Shanghai, Beijing & Guangzhou Fairs & Exhibitions departments, who received a letter of recognition from Mercedes Benz (China) Ltd. for the successful accomplishment of the Classic Cars Tour Exhibition.

The shining stars of this road show, six "Old-timers", among them the Mercedes Benz 600 Pullman Limousine and a Mercedes Simplex Tourer, have been presented to a broad Chinese audience.

The exhibition cars began their journey in November 2005 at the Mercedes-Benz Museum in Stuttgart, Germany and traveled to Shanghai by sea in a container. Shanghai was the starting point of the road show, which would later on

continue in Guangzhou and end in Beijing.

During this event, the dedicated team led by Peter Sung and Weimin Zha was in charge of the customs clearance and the safe and efficient transportation within China.

Moreover, they assured the communication with the exhibition organization as well as the perfect onsite set-up and positioning of the classic cars.

We look forward to another success story from the Schenker Fairs & Exhibitions departments whose ongoing dedication truly made this a thrilling event!



## Market updates

### Spending heavily on airports

China plans to spend on airport development in the next 5 years more than in the last 15. This represents huge investment opportunities for overseas and domestic investors. The investment will focus on 42 new airports and on upgrading existing infrastructures.

On one side, the number of airports will rise to about 190, with the figure reaching 220 by 2020. On the other side, the air fleet will grow to 1,580 planes by 2010, up from the current 863, before reaching about 4,000 in 2020.

The first step consists in strengthening Beijing, Shanghai and Guangzhou airports as key international hubs. At the same time, the CAAC (Civil Aviation Administration of China) also wants Chengdu, Kunming, Xi'an, Wuhan and Shenyang to become regional hubs.