

NOVEMBER 2008

Congratulations! DB Schenker has won two supply chain awards

DB Schenker has won the Supply Chain Asia Logistics Awards 2008 in the category of Sea Freight Forwarder.



Mr. Joerg Hoppe, Director - Ocean Freight, Central China, accepted the award on 20 November 2008.

Meanwhile, the China Supply Chain Council issued the Training Education & Development Award of CHA/NA Awards 2008 to Schenker China Ltd. to recognize the great success of its 'Savages' sales leadership training program for China.



Ms. Jeannie Luk, Director of Training & Development, China, attended the gala dinner on 6 November 2008 to receive the CHA/NA award trophy.

DB Schenker sponsored Austrian National Day Shanghai Night

As one of the official sponsors, Schenker China Ltd. attended the Austrian National Day Shanghai Night, which took place in the Crystal hall of Renaissance Yangtze Shanghai Hotel on the evening of 26 October.

DB Schenker even had an own desk where Mr. Frank Sesing, Director of Sales & Key Accounts Central China, and Mr. Philip Sunley, General Manager Key Accounts, introduced our business to participants from various industries and presented some DB Schenker-branded gifts, vividly promoting our company to existing and potential customers.



The DB Schenker desk attracted many interested visitors.



Let's 'PROST'! DB Schenker Oktoberfest Night

DB Schenker customers and employees spent a night with little sleep on October 17th at the Paulaner Bar on Fengyang Road Shanghai, as the company celebrated the Oktoberfest Night for the seventh consecutive year since 2002.

Crowds of people marked the traditional German festival with great Weihenstephan beer from the world's oldest brewery in Germany, exclusively accompanied by the 'Original Muenchner Musikanten' band.



Mr. Frank Sesing, Director of Sales Central China and customers enjoying a beer at the DB Schenker Oktoberfest Night.

The soiree kicked off at 18:30 when the band made a special intro of the sponsor DB Schenker and played ethnical bright German folk tunes. People immersed themselves in the relaxing and friendly atmosphere while listening to the music, enjoying the fine brew and chatting with peers from various industries. Rows of DB Schenker themed flags and table banners vividly promoted our new branding among our customers.

Our Managing Director Central & North China, Mr. Karl-Heinz Emberger, as well as many DB Schenker colleagues such as Mr. Frank Sesing, Director of Sales Central China, Mr. Gerhard Blumensaat, Director of Airfreight Central China, and Mr. Joerg Hoppe, Director of Ocean Freight Central China, were present at the event to have a good time with our customers and friends.

DB Schenker's participation in the China (Nanjing) International Logistics Expo 2008



Staff at DB Schenker booth.

The China International Logistics Expo 2008 took place from 19 to 21 November 2008 at the Nanjing International Expo Center. The fair was organised by the Jiangsu Provincial People's Government and the China Association for Science and Technology.

During the show, a series of events took place, including a two-day Conference on China world logistics that allowed for information exchange between Chinese offi-

cial and foreign and domestic logistics companies.

Due to Nanjing's favourable geographic location on the Yangtze River Delta, DB Schenker has established an office as early as in 1994. Today, Nanjing branch has 21 staff. The whole region is strategically important for DB Schenker and so the company took part in the fair with an own booth.

The motto of our stand was YES. - referring to our latest global YES. campaign. With our participation, we once again demonstrated DB Schenker's status as leading international logistics company and reliable worldwide partner and many people came to receive information on our company, our products and the latest developments in our industry.



VIP guests visited DB Schenker booth on 19 November.